

## **Georgia Association of Student Councils**

## **Fall Meeting (Second Official Board Meeting)**

### September 17th, 2023

Call To Order: 2:47 PM

The second official board meeting for the Georgia Association of Student Councils was held on September 17th, 2023 with Milena Bringman, Lexi Groff, Eeshani Malkar, & Dawson James presiding as President and Wendy Garcia and Jocelyn Raygadas serving as Secretaries.

### **Finance Report - Kelly Cooper:**

- GASC Finance
  - o 31 of 61 schools have paid membership dues

## **Leadership Development Coordinator Report - Holly Shih:**

- Leadership:
  - o BLAST Bringing Leadership and Students Together
    - Discussed mission and planning 2024 BLAST Summer Camp
  - o CSLP Certified Student Leader Program
    - Discussed CSLP mission, graduation requirements, speakers, and other information.

## **Business by Pillar:**

## I. Leadership development

- District 1 Divya & Mehek (GSMST)
  - $\circ \quad \text{Developing District Conference ideas with internal GSMST StuCo} \\$

- Developing District Conference workshop ideas with internal GSMST StuCo
- District 2 Lauren & Luke (West Forsyth)
  - o Discussed invoices regarding District 2 Conference
  - Discussed workshop locations and presenters
  - Discussed committees for District Conference
- Middle School Member at Large Luca & Evan (Hillsman Middle)
  - o Published two issues of Consulus with tips for leadership development.
- Parliamentarian Krupa & Yasmen (North Gwinnett)
  - Five students and one advisor from North Gwinnett High School (excluding Parli) are attending Summit.
- Communications Isabella & William (Meadowcreek)
  - Continued to post a weekly segment on instagram titled *Lead the Way Monday*, encouraging students to strengthen their leadership skills with tips and inspirational quotes.
  - CSLP Promotion
    - Tuesday: countdown for CSLP registration
    - Constitution Day post
- Secretary Wendy & Jocelyn (Mountain View)
  - o Talking about VIsion at the Summit
    - Increasing Georgia participation for the next VIsion conference
- Vice President Abby, Om, Grayson (Houston County)

- Created committees within our school to help focus on student's ability to develop their leadership skills.
- President Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
  - o Discussed Convention Teaser Video, schedule, and Speakers
  - Registration Activities: events for the people begin to arrive in the morning
  - Family Groups: names and activities
  - Discussed night time Events
  - T-Shirt and Swag discussed
- Advisor Liaison Jennifer McDaniel
  - Conference and Conventions
    - Created a special edition of the Advocate for the upcoming leadership conferences for both adults and students.
  - o GASC Promotion
    - Promoting all GASC leadership events via advocate
      - SASC Albuquerque VIsion
- Executive Director Laura Droms
  - o Leadership Summit: "Dig a little Deeper into Leadership"
    - 30 schools; 160 HS students, 42 MS Students, 38 advisors attending
  - o District Conference: "Jazz Up Your Leadership"
    - Registration opens Monday, September 18, 2023, and closes on
      October 16th, 2023

- Dates: November 1st (District 3), November 2nd (District 2), and
  November 3rd (District 1)
- Cost: Delegates- \$50 / E-Board- free / District Rep Workers- up to
  10 at \$30
  - Limit of 30 student delegates per school and five advisors
  - For Non-Members wanting to attend District Conference,
    GASC Registration Fees will be added to District Conference
    Registration
    - Late Registration
      - Add \$50 fee to increase timely registration
  - Google Form to be filled out if Eboard members wish to go to additional district conferences
- Host: VP School w/ District Reps
- Keynote Speaker: Kyle Willkom
- State Convention:
  - Dates: February 21-23
  - Cost:
    - Delegates- \$175 + lodging (approximately \$225)
    - Eboard- \$160 / President Workers up to 3- @ \$160
  - Discussed schedule suggestions
  - On the final registration form ask for anticipated arrival time
  - Pre Conference fee: \$25
- Other Training Opportunities

- SASC "Cruisin' with Leadership" Chapin HS in Chapin, SC Oct.
  14-16
  - Estimated cost: \$600?
- VIsion Conference "Lasso Your Leadership" Rio Rancho, NM
  June 21-23, 2024
  - High school and Middle school
  - Estimated cost: \$1,200
  - Discussed payment plan ideas

#### II. Membership Engagement

- District 1 Divya & Mehek (GSMST)
  - Sent out recruitment emails to the following schools: (<u>reference</u>)
- District 2 Lauren & Luke (West Forsyth)
  - Discussed getting Forsyth county registered and reaching out to the other schools
  - Discussed reaching out to various high schools
- District 3 Kenly & Caredith (Wayne County)
  - Emailed Schools to join GASC
- Middle School Member at Large Luca & Evan (Hillsman Middle School)
  - o Discussed helping Middle Schools join GASC.
  - Helped a Middle School renew membership.
- Parliamentarian Krupa & Yasmen (North Gwinnett)
  - Created a flyer to share with students during Summit advertising elections
  - Created a slide to present during Summit overviewing elections

- Communications Isabella & William (Meadowcreek)
  - 3 Weekly Instagram posts (Lead the Way Monday, Wellness Wednesday &
    Spotlight Friday), engaging social media followers.
  - Promoted both CSLP and Summit each week.
  - VIsion recap
  - Survey for those who attended Summit to give feedback
- Secretary Wendy & Jocelyn (Mountain View)
  - Discussed Parade of Ideas to send out to GASC member schools
  - Monthly Gazettes have now transferred from Instagram to Smore
  - Discussed each Monthly Gazette so far: August and September
  - Discussed plans for October Gazette
- Vice President Abby, Om, Grayson (Houston County)
  - We send continuous emails to every school in Georgia
  - We have made three instagram posts to the @GeorgiaStuco account regarding GASC membership
  - We have sent two rounds of packets to schools that have joined. The last round of packets will be sent out to schools that have joined in September and will be mailed October 1st.
  - We have retained 63% of our first year members and have regained 24% of members that we lost during the past year.
- President Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
  - o Discussed District Conferences attendance
  - Discussed making a video message for District 1

- Advisor Liaison Jennifer McDaniel
  - o Promoting membership for state and national organizations via Advocate
- Executive Director Laura Droms
  - Final membership push
  - School Sponsorships: Place on website
    - Contact VP if you need financial support to join

#### III. Service

- Middle School Member at Large Luca & Evan (Hillsman Middle School)
  - We are planning to add a Promote Community service section in the Consulus.
- Advisor Liaison Jennifer McDaniel
  - Sharing ideas for school service events via advocate
    - Ideas from Eboard recommended
- Assistant Executive Director Corey Stillwell
  - o Dance Marathon
    - Video will come out that explains the marathon
    - Raising money for Children's Miracle Network
    - Every school that raises \$250 will be recognized
      - Top schools and top 5 individual earners will be recognized
    - UGA Miracle partnership
    - Workshop on fundraising for all three district conferences
    - Donate directly to Miracle Network

- Bring checks to GASC and they will be sent directly to Miracle
- Executive Director Laura Droms
  - Dance Marathon
  - Exploring UGA Miracle partnership
  - Each school will have their own fundraising page
  - Schools can bring a check to convention if they choose.
  - Recognition:
    - Schools (HS & MS) Raising the Most
    - Top 5 Individuals Raising the Most on the Platform

#### IV. Networking

- District 1 Divya & Mehek (GSMST)
  - Created GASC District 1 Conference Flyer!
  - Answered email questions regarding GASC Membership
    - District conference fees and times
    - Membership costs, updating form on website
- District 2 Lauren & Luke (West Forsyth)
  - o District 2 flyer to be sent out
  - Sending a recruitment email to all schools within District 2
- District 3 Kenly & Caredith (Wayne County)
  - Unique consulus to email upper middle school advisors to stay informed
- Middle School Member at Large Luca & Evan (Hillsman Middle School)
  - We've created and designed a unique Consulus for July and September

- Parliamentarian Krupa & Yasmen (North Gwinnett)
  - Sent updates for website to Webmaster
  - Updated election procedures document to align with new dates and removed election committee procedures
- Communications Isabella & William (Meadowcreek)
  - Discussed planning to connect with non-GASC high schools throughout
    GA to increase membership, working on good communication with other executive members, and other details to increase engagement
- Secretary Wendy & Jocelyn (Mountain View)
  - Discussed using monthly Gazettes to spread information of GASC and leadership development events
- Vice President Abby, Om, Grayson (Houston County)
  - Discussed emailing every GA school to join GASC, extending membership drive to Newsletter, and the GASC Welcome Packets.
- President Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
  - GASSP in Savannah in November
    - Discussed using the event to network with other schools and invite them to GASC
  - SASC Attendance in November
    - Discussed collaborating with Presidents and Convention Chairs to improve Convention
- Assistant Executive Director Corey Stillwell
  - Discussed possible having CADA Online store for each GASC year/theme

## V. Democratic Principles

- Parliamentarian Krupa & Yasmen (North Gwinnett)
  - Updated "GASC Policies" document, removed "GASC Tech" section
- Executive Director Laura Droms
  - Discussed running for office, recruiting officers at Summit and District
    Conference (emphasis on District 2 and District 3 reps). Note: Executive
    Director position is up for election (election is every 3 years)

## VI. Advisor Development

- Middle School Member at Large Luca & Evan (Hillsman Middle School)
  - Discussed advisor training for two Middle Schools and sharing information to advisors regarding Student Council.
- Parliamentarian Krupa & Yasmen (North Gwinnett)
  - o Added "Advisor Responsibilities" section to Election Procedures Packet
- Communications Isabella & William (Meadowcreek)
  - Discussed using Spotlight Fridays as a platform to celebrate advisors
  - For summit survey, there was a tab added for advisors
- Vice President Abby, Om, Grayson (Houston County)
  - At the district conferences, there will be advisor breakout rooms.
- Advisor Liaison Jennifer McDaniel
  - Discussed the execution of an Advisor Event; training GASC advisors
- Lexi Groff (HV Jenkins) tabled the conversation regarding Advisor Development
- Executive Director Laura Droms
  - Advisor Program for District Conferences

# Adjournment: 5:09 PM

The second official board meeting for the Georgia Association of Student Councils was adjourned at 5:09 PM by H.V. Jenkins High School by Lexi Groff.