



Georgia Association of Student Councils
Summer Meeting (First Official Board Meeting)

July 18th, 2023

Members not in attendance:

Grayson Peters - Vice President (Houston County)

Call To Order: 1:34 PM

The first official board meeting for the Georgia Association of Student Councils was held on July 18th, 2023 with Milena Bringman, Lexi Groff, Eeshani Malkar, & Dawson James presiding as President and Wendy Garcia and Jocelyn Raygadas serving as Secretaries.

Inspiration:

Dawson (H.V. Jenkins): The story of the Princess and the Frog

- Working together
- Adversity
- Working to overcome challenges
- Value in empathy
- Importance of working in a group

Business by Pillar:

I. Finance:

- Kelly Cooper
 - Copy of outstanding invoices - membership

- Report is found on the shared google drive: Executive Board
- Make sure to check the report to ensure you have paid for your schools membership
- All invoices due by September 29, 2023
- Bookkeepers should include an invoice number
- If your school has paid and has an invoice number, but the school name does not appear on the roster, contact the Executive Board
- Running budget
 - Budget is found on the shared google drive: Executive Board
 - Grant income: \$400
 - 19 schools have paid for membership
 - 3 schools have donated money to HUG
 - If they cannot afford membership email Laura Droms, Kelly Cooper, or Jennifer McDaniel

II. Leadership development

- BLAST! - Leadership Program Coordinator (Holly Shih)
 - The mission of BLAST is to awaken the passionate leaders of this generation through a journey of self-discovery and an exploration of diversity.
 - 43 students registered and paid, 36 attended
 - Discussion about including a waiting list for next year
 - Generated profit
 - Working with Rock Eagle to pick a date and reserve cabins for next year

- Discussion about alternating curriculum, trying to book A'ric Jackson at Generation Leadership as clinicians for next year
- Surveys will be sent out to those who attended BLAST!
- CSLP - Leadership Program Coordinator (Holly Shih)
 - The mission of CSLP is to certify that students meet GASC standards of personal and service leadership.
 - Program Recap - Students complete 4 online sessions, complete homework assignments and a capstone project, and attend 1 GASC event. Students receive a certificate, a graduation cord, and recognition at GASC convention.
 - There will be 3 different speakers this year, working on getting speakers booked
 - Registration goes live on August 15. The registration fee is \$50.
 - Meadowcreek (Communications) will do instagram advertising and advisor powerpoint presentation
 - The board discussed agreed that 7-9 would be the ideal time for CSLP sessions
 - One absence will be allowed, but not encouraged
 - The board discussed and agreed that workshops will be chosen from the CSLP Program, and past CSLP graduates might be asked for help if necessary
- District 1 - Divya & Mehek (GSMST)
 - Venue is set to be 12 Stone Church
 - Food catering is set to be Chick-Fil-A

- Placing emphasis on membership
- District 2 - Lauren & Luke (West Forsyth)
 - Venue is expected to be Central GA Technical College, sending to finance to book
 - Auditorium (360 ppl)
 - Breakout rooms (60 ppl)
 - \$1275 overall
 - Food catering is set to be Chick-Fil-A
 - Chips and cookies from Sam's Club
 - Veggie wraps for vegetarians
 - Workshops for Juare in progress
- District 3 - Kenly & Caredith (Wayne County)
 - Venue is set to be Coastal Pines Technical College at the Jessup Campus
 - Food catering has yet to be decided, preferably a local chain
- Middle School Member at Large - Luca & Evan (Hillsman Middle)
 - Advertising to students about Student Council
 - Putting advice and tips in the consulus on how to be a better leader
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Nothing to report
- Communications - Isabella & William (Meadowcreek)
 - Meadowcreek High School has recruited two officers from their personal council to assist the GASC officers in fulfilling their duties.

- Created a weekly segment on their instagram titled *Lead the Way Monday*, encouraging students to strengthen their leadership skills with tips and inspirational quotes.
- Secretary - Wendy & Jocelyn (Mountain View)
 - Vision Conference at Collinsville Illinois
 - Leadership training
 - Ideas for Convention
 - Disney Princesses (Tiana)
 - Light-up sticks for closing sessions, etc.
- Vice President - Abby, Om, Grayson (Houston County)
 - Members have been offered scholarships to BLAST to help encourage them to strengthen their leadership skills.
- President - Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
 - Convention Title is “Leadership in the Bayou”
 - Convention Tag is #We Are Almost There
 - Convention Colors
 - Green
 - Purple
 - Gold
 - Light Blue
 - Mardi Gras
 - Convention Shirts
 - Green convention shirt

- Pink Executive Board shirt
 - Yellow convention staff shirt
 - All green on Day 1, Yellow or Pink on Day 2
 - Sketch for T-Shirt presented
- Schedule presented
 - Can be found in the shared google drive
 - Wednesday - Friday (February 21-23)
- Decorations
 - Mardi Gras
 - Lily pads
- Pre-Conference Responsibilities
 - Vice President school (Houston County) will lead activities from 9am-2pm
 - Ex. Amazing Race, games, inflatables
 - Catered more towards small groups of people
 - From 2pm-5pm President school (H.V. Jenkins) will lead activities
 - Catered toward the entirety of the convention delegation
- Advisor Liaison - Jennifer McDaniel
 - Giving new advisors tips to give back to their schools
 - Hoping to do activities with leadership with the adults
 - Ex. Sand bottle activity from BLAST!
- Assistant Executive Director - Corey Stillwell
 - Nothing to report

- Executive Director - Laura Droms
 - Structural Changes for Adult Leaders & Communications
 - **Motion: Meadowcreek moved to approve the appointment of Kristen Murphy as webmaster and registrar**
 - **The motion was seconded by District 1 Representatives (GSMST)**
 - **Motion carries**
 - Dan Kamykowski will now be serving as Assistant Camp Director
 - All awards/contests will now fall under Assistant Executive Director
 - Allows Advisor Liaison to focus on welcoming advisors & mentorship of new advisors during convention
 - Leadership Summit
 - Registration opens on August 15th & closes on September 11th
 - Date: September 18th, 9am-12pm; Cost \$50
 - Executive Board will not pay Summit fees
 - Next in-person meeting will be on September 17, 2023 in ATL
 - Focus: Officer Training (limit 5 per school)
 - Keynote: James Laymon, working through logistics
 - Workshops: Theme Development Workshop & Keynote Speaker Workshop
 - Goal setting and theme development process for homecoming, spirit week, running for office, etc.

- Sam Park is still the sponsoring representative and will be speaking
 - Aside from that, it will just be the keynote speaker
- Every school will be given a task aside from the District Representatives
 - Vice President: Check-in table
 - Parliamentarian: Workshops
 - Secretary: Welcome signs
 - Middle School Member at Large: Student inspiration
 - Communications: Pictures, videos, recap survey
- “Dig a Little Deeper” is the direction (will be workshopped for the Instagram)
- CSLP
 - Registration opens on August 15th & most likely closes on September 25th
 - Various dates in October with presentations in November
 - Various facilitators: Kent Julian, Sara Freauf, Scott Backovich, Holly Shih
 - Leadership Program Coordinator, Holly Shih will do the last session
 - Cost: \$50
- District Conference
 - Registration opens on September 15th & closes on October 18th
 - Need time to get T-Shirts printed and delivered

- Dates: November 1st, 2nd & 3rd
 - District 3,2,1
 - District 1 & 3 need to inform delegates of date change
- Host: VP School w/ District Reps
 - VP will promote state wide
 - District Representatives will do a local promotion
- Keynote Speaker: Kyle Willkom is confirmed for all 3 conferences
- Cost: \$50
 - Executive Board does not pay
 - District Representatives can bring up to 10 people, \$30
 - For 11-20 people it will be full price (\$50)
- State Convention:
 - Dates: February 21-23
 - February 20th, 5pm for Executive Board reporting at dinner
 - Keynote ideas: Brian Imbus (hypnotist)(TBD), A'ric Jackson, Jesse LeBeau, Michelle Li
 - Convention price for Executive Board will be discounted (TBD)
- Other Training Opportunities
 - SASC - "Cruisin' with Leadership"- Chapin HS in Chapin, SC - Oct. 14-16
 - Estimated cost: ~\$600
 - Have to be a member school
 - Schools will coordinate their own hotels

- Vision Conference - TBA
 - No location has been announced yet
 - Estimated cost: \$1200
 - Payment plan ideas - (3 payment times - deposit in October, January, March?) (Information will be released at Summit)
 - There may be an opportunity for a school to take a spot (of about 4 people)

III. Membership Engagement

- District 1 - Divya & Mehek (GSMST)
 - Estimating to recruit 15-20 schools
 - Scheduling calls and meeting during the school year
- District 2 - Lauren & Luke (West Forsyth)
 - Drafting Email to send to schools
 - Sent an early round in May
 - No response yet
 - Planning on calling during the school day when the school year starts
 - Goal: ~ 15 schools
 - Will be connecting with other clubs outside of SGA or StuCo such as BOLD or community service clubs
- District 3 - Kenly & Caredith (Wayne County)
 - Inviting schools to district conference
 - Will contact when school year starts
 - Not only targeting Student Council but other leadership programs

- Middle School Member at Large - Luca & Evan (Hillsman Middle School)
 - Reaching out to middle schools and highschools in their area that aren't involved with GASC yet and helping them build the program
 - Sharing applications
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Flyer advertising elections during summit
 - Advertise elections during District Conferences
 - Send over information for someone else to present in District 2 and District 3 Conferences (SLIDE)
- Communications - Isabella & William (Meadowcreek)
 - 3 Weekly Instagram posts (*Lead the Way Monday, Wellness Wednesday & Spotlight Friday*)
 - Engaging social media followers
 - More interactive & modern approach in communicating with members of GASC
 - Plan on starting a monthly podcast, in efforts to strengthen the bond between the councils of GASC.
 - May be reaching out to the board to get on a zoom call
 - Hope to incorporate more pictures and media on social media platforms
- Secretary - Wendy & Jocelyn (Mountain View)
 - Monthly Gazette
 - April: Highlighted BLAST and membership renewal (78 likes)
 - May: Highlighted BLAST Summer Camp and VIsion (47 likes)

- Vice President - Abby, Om, Grayson (Houston County)
 - Sending continuous emails to every school in Georgia
 - Made two instagram posts to the @GeorgiaStuco account regarding GASC membership
 - Planning on sending three rounds of packets to schools that have joined
 - Schools that have already joined will get their packets around August 1st
 - The second round of packets goes to schools that have joined in August, and will be send on October 1st
 - Includes: Welcome letter, GASC calendar of events, Summit flyer, District Conference flyer, Convention Save-the-Date, Awards flyer, Advisor Welcome Letter,
 - Vice President must have all documents by August 4th, Friday
 - Recruitment brochure (TBD)
 - Retained 33% of first year members and have regained 10% of members that have been lost in the past year
- President - Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
 - Welcome Letter
 - Sent to Executive Director, can send it to Vice President
 - Teaser Video
 - Work with H.V. Jenkins
 - Princess actors

- Save-The-Date Poster
 - Tiana
- Creating an Archive on GASC website
 - Knowing what has happened in the past
 - Learn from the past
 - Create a history page
- Advisor Liaison
 - Nothing to report
- Assistant Executive Director - Corey Stillwell
 - Nothing to report
- Executive Director
 - Welcome packet- recap of who needs to provide items
 - Benefits of Membership:
 - Member Rates at all events
 - Gazette/Consulus
 - CSLP
 - Website resources
 - Advisor Connections/Mentors
 - Member Features/Spotlight
 - Highlighting member schools more
 - Ex. Once a week we pick a school to highlight. We can send a google form to all advisors with basic questions in hopes they fill it out and then we can use that for a post

- Random school, different districts, how many members do they have, favorite projects, etc
- Sending it directly to each school

IV. Service

- Middle School Member at Large - Luca & Evan (Hillsman Middle School)
 - Promote Middle Schools to include Community Service in their schools and within their community
 - Ex. Volunteer at the food bank, clean up trash, or mentoring
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Nothing to Report
- Communications - Isabella & William (Meadowcreek)
 - Nothing to report
- Secretary - Wendy & Jocelyn (Mountain View)
 - Nothing to report
- Vice President - Abby, Om, Grayson (Houston County)
 - Nothing to report
- President - Lexi, Milena, Eeshani, Dawson (HV Jenkins)
 - Nothing to report
- Advisor Liaison - Jennifer McDaniel
 - Show other advisors what other schools are doing
 - Promotes service of any kind
- Assistant Executive Director - Corey Stillwell
 - State Service Project

- Moving back to partnering with an organization
- Considering Dance Marathon for Children's Hospital Network
(Children's Hospital of Atlanta)
 - Makes the Dance at GASC purposeful
 - Fundraising
- Glass Recycling Project
 - Commissioner Tim Echols
 - In the month of October
 - 25 schools can participate
 - Cash prize of \$2500 for top school
 - 1000 dollars for 2nd place
 - One time event
 - Publicity and raising awareness for glass recycling
 - Schools will be provided with specialized drums and bags to hold the glass
 - Collection bins would be outside , open to the community
 - Electric dump truck to pick up the glass
 - Kick off at summit
- Executive Director - Laura Droms
 - Nothing to report

V. Networking

- Middle School Member at Large - Luca & Evan (Hillsman Middle School)
 - Promoting Middle Schools to share their stories:

- Feature Schools- Highlight other Middle Schools and their events
 - Ex. Coile's journey into GASC
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Will create permanent location on GASC website featuring information on running for office
 - Working with Kristen Murphy, webmaster
 - Letter of intent
 - Encouraging schools to run for office
- Communications - Isabella & William (Meadowcreek)
 - Plan to connect with high school councils throughout Georgia who are not GASC Members
 - Increasing membership
 - Working on forming a strong and effective communication with the rest of the executive board in order to get posts
 - VP ads
 - Gazette
 - One of @Georgiastuco's posts was shared by Nat StuCo
- Secretary - Wendy & Jocelyn (Mountain View)
 - Through the Gazette, include more information about our State Board events
 - To increase participation by increasing engagement and accessibility to information
 - Releasing information sooner

- Ex. Promoting Vision during Summit
 - Pop-up for social media on the GASC website to make it more attractive and accessible
 - Will follow up with Webmaster
- Vice President - Abby, Om, Grayson (Houston County)
 - Emailed every school in the state of Georgia asking if they would like to join GASC
 - Extended the membership drive to the GASC newsletter
 - For the welcome packets: By August 4th
 - Leadership Program Coordinator - Flyer for CSLP
 - Parliamentarian - Flyer on how to run for state office
 - Communications - Flyer for social media,
 - Executive Director - Calendar
 - President - Flyer for state convention
 - District Representatives - Flyers about their conference
 - MMAL can make a flyer, but it is not necessary
- President - Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
 - Possible GASSP appearance
 - To communicate out through other principals across the county and district
 - Promoting events with Communications
 - Events relating to state conventions
 - Regarding theme and set tone

- Make sure to have most students in recap videos
 - Ex. Checklist of schools that haven't been in the videos
- Advisor Liaison - Jennifer McDaniel
 - Facebook and Instagram are not communicating
 - Will talk with Communications to fix
- Assistant Executive Director - Corey Stillwell
 - Nothing to report
- Executive Director - Laura Droms
 - Emails & Google Drive
 - Be sure to check your emails regularly
 - Most documents will be shared via the drive
 - Be logged in to your georgiastuco.com accounts to access files
 - Do not request access from your personal emails.

VI. Democratic Principles

- Middle School Member at Large - Luca & Evan (Hillsman Middle School)
 - Nothing to report
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Discussing a possible amendment for the constitution involving editing, Article 5, section 2, item D. (Election Committee)
 - Updated constitution (lacking typos) sent to be uploaded on the website
- Communications - Isabella & William (Meadowcreek)
 - Nothing to report

- Secretary - Wendy & Jocelyn (Mountain View)
 - Nothing to report
- Vice President - Abby, Om, Grayson (Houston County)
 - Nothing to report
- President - Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
 - Nothing to report
- Advisor Liaison - Jennifer McDaniel
 - Nothing to report
- Assistant Executive Director - Corey Stillwell
 - Nothing to report
- Executive Director - Laura Droms
 - How can we work this (Democratic Principles) into Summit?
 - Missing opportunities to emphasize democratic principles
 - Voter Registration Drive/Campaign (Social Media - Communications)
 - Civic Engagement for Students
 - Make sure to check your emails regularly
 - Bring up importance of democratic principles
 - Thinking of different ways to have elected officials to come present at a meeting or at a town hall

VII. Advisor Development

- Middle School Member at Large - Luca & Evan (Hillsman Middle School)
 - Create a flyer for Middle School advisors
 - Responsibilities for advisors

- Encourage them to join
- Parliamentarian - Krupa & Yasmen (North Gwinnett)
 - Will add “advisor responsibilities” section to Election Procedures Packet
 - When councils are running for office, their advisors will also know their responsibilities
- Communications - Isabella & William (Meadowcreek)
 - With Spotlight Fridays, the aim is to highlight not only events, students & acts of service among Georgia Student Councils, but advisors as well.
- Secretary
 - Every building at Rock Eagle will get renamed to fit the theme
 - Advisor Hospitality Room will be renamed “Tiana’s Place”
 - There will be a variety of food, drinks, and decorations that relate to the Convention Theme that also accommodate different dietary restrictions and food preferences
- Vice President - Abby, Om, Grayson (Houston County)
 - Advisor Appreciation, cards were made to show appreciation to advisors
 - District Conferences will have advisor break out rooms
- President - Lexi, Milena, Eeshani, Dawson (H.V. Jenkins)
 - Planning on doing and appreciation video or note for advisors
 - Have people from different schools
 - Collaborate with Communications to make a video of students saying “thank you” for advisors

- Schools will get together and make a big “ Thank You” poster for their teachers
- Advisor Liaison - Jennifer McDaniel
 - Nothing to report
- Assistant Executive Director - Corey Stillwell
 - Nothing to report
- Executive Director - Laura Droms
 - Promoting the National Activity Advisor Clinic–Saturday, August 5th
 - Advisor Program for District Conferences
 - National Conference on Student Activities (San Francisco, December 1-3)
 - Next year it will be at Memphis
 - Sandy Curlin
 - NatStuCo will become National Association of Student Councils
 - Each school that is a member school will be able to submit X amount of people to be on the national board
 - Everything will launch in January
 - Cost is free
 - Have to be able to travel alone
 - Only 25 states will be serving at a time

EBoard Pricing:

- Blast & CSLP: Full Price
- Summit & District Conference: Free

- Convention: TBD
- Support Staff
 - District Conference
 - District Rep: Up to 10 Support Staff for \$30
 - Convention
 - President: Up to 30 Support Staff for TBD

GASC Upcoming Dates:

- September 17th - Exec Board Meeting in ATL (hotel TBD)
- September 18th - Summit at the Capitol
- October - Virtual Exec Board Meeting
- November 1st, 2nd & 3rd - District Conferences
- January meeting probably the 6th

Adjournment: 3:32 PM

The first official board meeting for the Georgia Association of Student Councils was adjourned at 3:32 PM by H.V. Jenkins High School.